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Noel Archard, CFA, is the Global Head of SPDR Product for State Street Global Advisors (SSGA), where he leads the team in developing and bringing to market innovative, investor driven exchange trades funds (ETFs) in the \$600 billion, industry-leading Global SPDR product range. Mr. Archard's deep insights into the needs of ETF investors, the design elements of ETFs, and the regulatory environment in which ETFs operate have made him a leading voice in the ETF industry around the globe, and a valuable resource for policy-makers overseeing ETF markets and products. Mr. Archard regularly speaks at industry

conferences, briefs regulators and policy-makers on ETF related issues, and has testified before the United States Senate on ETF policy matters.

Prior to joining SSGA, Mr. Archard spent over a decade in the iShares ETF business, first with Barclays Global Investors and then with Blackrock. Mr. Archard began his career in financial services in 1996 with the Vanguard Group, at both their brokerage unit and exchange traded funds group. He has a BS degree from Northwestern University and is a Chartered Financial Analyst charter holder (CFA).