

#### **Cyber-crime in Securities Markets**

#### Werner Bijkerk Head of the Research Department

SROCC, Panel 2 Cross-border issues, Toronto, 23 May 2013-



#### Disclaimer

The views and opinions presented in this presentation are those of the presenter only and do not necessarily reflect the views and opinions of IOSCO or its individual members.



# What is Cyber-Crime?

- Cyber-crime is a harmful activity executed through computers, IT systems and/or the internet and targeting the confidentiality, integrity and accessibility of computer systems, IT infrastructures and/or internet presence.
- It can include:
  - <u>traditional crimes</u> e.g. fraud, forgery executed over the internet;
  - publication of <u>harmful information</u> via electronic media;
  - specifically <u>internet-based crimes</u> e.g. denial of service, hacking;
  - and '<u>platform crimes</u>' which use computer and information systems as a platform for performing other crimes e.g. use of botnets to control another user's computer.



# What is Cyber-Crime?

• Example 1:

The Stuxnet attack on Iran's nuclear program, 2010. A sophisticated virus infiltrated the machine controlling gas centrifuges tasked with separating Uranium-235 isotopes from U-238 isotopes at the Natranz plant. As a result, the spin of the centrifuges were slowed, stalled and in some cases self-destructed. The perpetrator has still not been identified.

• Example 2:

The attack on South Korean banks and broadcasters, 2013. A suspected cyberattack brought down systems and computers of some of South Korea's major banks and broadcasters.



# The evolving nature of cyber-crime

#### • Increasing sophistication and complexity of cyber-crime

- Focus has shifted <u>from systems (e.g. crashing systems) to information (e.g.</u> manipulating/stealing information).
- Attacks now utilize a variety of <u>traditional cyber-crime techniques</u> at once and utilize <u>social engineering</u>.
- Attacks now specifically and strategically <u>tailored for a particular entity</u> rather than launched against as many users as possible. The more widespread the attack, the easier to detect and prevent it.
- Rise of the Advanced Persistent Threat (APT): <u>attacks mainly orchestrated</u> <u>for political or ideological aims</u> rather than financial gain. They are generally very sophisticated and persistently employed over a number of years – they can go undetected for years.



#### Investigating Cyber-Crime in Securities Markets

- Limited study into cyber-crime in the world's securities markets.
- Therefore, the IOSCO Research Department:
  - Jointly with the World Federation of Exchanges, sent a survey to the world's exchanges on the topic.
  - Conducted market intelligence
  - Undertook a research and literature review
  - Member of CPSS-IOSCO working group on cyber-crime.
- The output of this work will be an *exploratory research report*.



### The Survey

A survey designed by IOSCO Research Department and sent out by World Federation of Exchanges

- 23 quantitative and qualitative questions covering:
  - organizational approaches to cyber-crime;
  - statistics on cyber-attacks;
  - preventative and recovery measures;
  - information sharing;
  - the role of policy and regulation;
  - and insights into the systemic risk aspect of the threat.
- 75% response rate (46 responses in total)



#### Results: Preliminary assessment of the risk

- Securities markets, including systemically important institutions are already under attack and the threat is growing:
  - Over half (52%) of respondent exchanges to the WFE/IOSCO survey reported having <u>experienced a cyber-attack in the last year</u>.
  - In 2011, a PWC survey ranked cyber-crime as <u>2<sup>nd</sup> most commonly reported type of</u> <u>economic crime</u> for financial sector organizations.
  - Cyber-crime has witnessed a <u>dramatic rise</u> since the beginning of the economic recession (an increase of 44% per year to an average of 1.4 attacks per week in 2011, per organization).
  - While a single cyber-attack against a critical or systemically important financial institution may not have systemic implications, a successful attack against 2, 3 or more institutions could have <u>far-reaching consequences</u>.
  - Some studies suggest that the <u>cost of cyber-crime to society</u> may be between \$388 billion to \$1 trillion so far.



#### Results: Preliminary assessment of the risk

- It's cross-jurisdictional nature and current information-sharing arrangements may be contributing to a lack of transparency, obscuring the extent of the risk.
  - Survey reports that 70% of respondents is sharing information with the market, authorities, overseers or regulators however, <u>most arrangements</u> <u>were national in nature</u>.
  - Cyber-crime is perpetrated <u>across nation state-borders</u>.
  - The information required by authorities to investigate and understand the threat-landscape may be held <u>outside an authorities' jurisdiction</u>.



#### Results: Preliminary assessment of the risk

- Existing regulation may prove ineffective
  - 59% of respondents reported sanction regimes being in place but only around <u>half suggested they are currently effective</u>.
  - <u>International nature of these crimes</u> makes it difficult to detect, prosecute and/or execute recuperative or responsive action.
  - <u>Jurisdictional fragmentation</u>; no global governance mechanism for cybercrime related cases; legal and political barriers to overcome due to sovereignty, privacy and human rights.
  - Issue of attribution <u>difficult to pinpoint perpetrators</u> as can wipe all traces.
  - A doctrine of deterrence may be ineffective since <u>likelihood of being caught</u> <u>is low</u>.



## Conclusions & Ideas for Follow Up

Conclusions:

Cyber-crime:

- Threathens the orderly and efficient markets;
- Is a truly global problem;
- Is growing in size, sophistication, potential for disruption and destruction;
- And therefore a potential systemic risk.



## Conclusions & Ideas for Follow Up

Questions for follow up:

- How can we intensify the identification of cyber crime?
- How can we better monitor?
- Would we need further research into indicators that can help identification, monitoring and measuring impact?
- How can we improve cross-jurisdictional/global information sharing and cooperation among industry, regulators and between them?
- Do we need global standards?