

Client Needs

- 1. Preserve Capital
- 2. Liquidity
- 3. Income
- 4. Growth
- 5. Tax Minimization

Wealth Creation

Successful investing requires:

- Framework
- Control of Emotions
- Access

Framework

1. Five Laws of Wealth Creation:

- Own a few high quality businesses
- Thoroughly understand these businesses
- Ensure these businesses are domiciled in strong, long-term growth industries
- Use other people's money prudently
- Hold these businesses for the long run

2. Successful people created their wealth through owning private businesses.

The wealthy people's portfolio consists of private and public holdings

Attributes of Private vs. Public

Dimension	PRIVATE BUSINESS	PUBLIC BUSINESS
Ownership	Owner/Operator Heavily concentrated Personal identification	Operators are separated from Ownership Broadly dispersed Anonymous
Management Style	Autocratic Entrepreneurial Low turnover	Democratic Bureaucratic Higher turnover
Management Risk/Reward	Symmetrical	Asymmetrical
Time Horizon	Long	Short
Board Focus	Growth	Governance (Focus is on Risk and Compliance)
Valuation	Fundamentals – Customers, Sales, Market Share, Margins, etc.	Daily Mark to Market

Co - Invest !!!

Don't Just Invest...

Co-Invest!

The Future Value Formula

$$FV=PV(1+r_{at})^{n}$$

$$r_{at}=r_{pt}(1-t)$$

r_{at} makes a big difference:

- \$100,000 invested at 4% for 40 years leads to \$480,102
- \$100,000 invested at 8% for 40 years leads to \$2,172,452
- \$100,000 invested at 12% for 40 years leads to \$9,305,097

Capitalize on Inefficient Valuations

Illiquidity discount ⇔Return premium

Metric	Company X - Public	Company X - Private
Earnings (per share)	\$10.00	\$10.00
Valuation (Price/Earnings)	10x	6x (40% discount - illiquid)
Earnings Yield (Earnings/Price)	10%	16.7%

- \$100,000 invested at 10% for 40 years leads to \$4,525,926
- \$100,000 invested at 16.7% for 40 years leads to \$47,629,013

The Optimal Portfolio



Disclaimers

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¹Future value (FV) is the amount present value (PV) invested over a certain period of time (n), which is assumed to compound annually at an after-tax interest rate (r_{at}) , where r_{at} is derived from the pre-tax interest rate (r_{ot}) net of tax

 $FV=100,000*(1+0.04)^{40}=480,102$, where PV is the present value equal to 100,000, r_{at} equal to 4% (or 0.04) represents the after-tax interest rate that is invested within the 40 years time frame;

FV=100,000*(1+0.08)⁴⁰=2,172,452 FV=100,000*(1+0.12)⁴⁰=9,305,097

Slide 8 ¹FV=100,000*(1+0.1)⁴⁰=4,525,926 FV=100,000*(1+1/6)⁴⁰=47,629,013

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